

Business Manager SAGM board report
March 27, 2014
Erin Ball

I am happy to report that the Review Committee has offered me to continue on in the position for the upcoming year. However, I plan to work until August 30, 2014 at which point I'll be taking maternity leave, as I am expecting a baby early September. This means we'll have to hire a replacement that will start in September. I've added one extra week of payroll to account for training (one week overlap of a new person starting and me going on leave.)

Advertising

To date:

Local: \$53,179

UVic: \$25,140

UVSS: \$15,190

Total: \$93,500

Last year's totals to date:

Local: \$45,908

UVic: \$17,203

UVSS: \$16,702

Total: \$79,813

Every summer we offer an ad sale: 50% off if all four issues are booked, 25% off for 2 summer issues.

Distribution

We've reduced the amount spent on distribution this year by about \$5000. We cut a few stops but added in sending out about 600-700 issues each week to office buildings through a high school work experience program.

During the summer semester I plan to do maintenance on the Martlet boxes (repairs and repainting), and re-evaluate locations where we have boxes and racks to maximize pick-up.