

Production Coordinator Board Report

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To the board, staff and members,
Herein is a summary of the work and initiatives that myself and other staff have been involved in

Production

Production will finally be winding down next week as we send out our last paper. We have been putting out lots of fresh and insightful content over the volume and it is nice to see our improvements with each issue.

At the time of this writing our spoof issue will be at the presses and hopefully on stands before the meeting. I hope people receive it well as our theme of “sensationally vague” is a good fit for the current news and editorial climate in the industry, with tabloid-esque papers running with rampantly sensational headlines.

Website

The website had gone under a huge change since the last meeting. We have moved hosts. After a server upgrade with Green Geeks left us with an inoperably slow website, coupled with inexcusably inadequate technical service, we were forced to move elsewhere.

We are now hosted by Digital Ocean, a company run out of New York who host a large number of enterprise websites, including The Ubyyssey. We are extremely pleased with our service thus far and despite a small amount of refinement upon migration we have now set up new and necessary programs to ensure the smooth operation and maintenance of the new site for volumes to come.

I would be happy to provide further information upon request and our Web Media Specialist, Jeremy Vernon is in the process of putting together some extensive documentation for future reference. A big thank you to Jeremy for all the work he has put into so far. He has been an indispensable asset for us this volume.

Promotional

Promotion has slowed down somewhat as we near the end of term. New volunteers are still coming in week to week, however we have stopped targeted classroom visits at this time and shifted concentration to being present and available around campus.

With the last issue due out next week we will soon shift our focus to summer opportunities for volunteers in hopes of keeping content and relationships strong over the summer.

Budget

After going over this volumes workflows and needs extensively with other staff I have passed along an itemized list of equipment as a request for the coming volumes budget. Talking with this year's visual team and in consultation with editorial staff we are hoping to move away from our more centralized office equipment workflow to be more open with free web services that do not require a steep monthly subscription.

Housekeeping/transition

With Shandi leaving at the end of her term I am hoping to work with her to finish any materials or resources that she wishes to build for incoming and future staff. I am also planning to consolidate all digital files and archives to be more accessible for future volumes, and develop some learning materials for incoming and future staff once weekly publishing has finished.

Finally

There have been many initiatives taken over the volume and many more that I have been expressed. I hope that this report will give an insight into what is currently going on. If anyone has any questions about other future plans of goals I would be happy to discuss them.